Element Video Project

**Create a commercial with your partner as an advertisement for your element using iMovie Trailer.**

Guidelines:

* The commercial should be 1-2 minutes long
* You and your partner will be selected randomly to choose your element. You may choose any element you want but cannot be one already chosen within the class.
* Commercials should be creative and interesting
* Both group members must participate in the presentation
* You can use any props, materials, equipment, that you want as long as it is safe and appropriate

Requirements:

Commercials should make reference to the following:

* The element’s name
* The element’s symbol
* The element’s atomic number
* The element’s atomic mass
* When the element was discovered and/or created, if this information is known
* Common historical and/or modern uses for the element

At least 10 other researched physical and chemical properties of the element should be mentioned. These properties may include, but are not limited to:

* Color
* Texture
* Hardness
* Ability to conduct electricity
* Density
* Phase of matter at room temperature
* Luster (shininess)
* Malleability
* Ductility
* Boiling point
* Melting point